

中臺科技大學課程計畫與簡介

(課程大綱)

Course Syllabus

開課學期		部別	<input type="checkbox"/> 日間部 <input type="checkbox"/> 進修部
系科	通識教育中心	學制	大學部
課程名稱	世界節慶文化 The World Cultural Festivals	授課教師	蔣蕙華
課程類別		開課班級	
學分數	2	授課時間	<input type="checkbox"/> W1(7-8) <input type="checkbox"/> W5(3-4) <input type="checkbox"/> W5(5-6)
科目代碼		辦公地點	2204A
開課代號		請益時間	
課程描述 Course Description			
<p>透過世界著名節慶的由來與故事，了解不同文化下所孕育出各種節日的來龍去脈，領略不同文化的智慧與生活；更透過世界節慶文化的交流，培養對多元文化的尊重及欣賞，進而體驗世界各地節慶文化之美，並藉由比較東西文化的差異，擴展世界觀，培養跨文化涵養及溝通力。</p>			
課程目標 Course Objectives			
<p>認知：</p> <p>1、瞭解世界節慶文化的意涵。</p> <p>2、瞭解世界節慶文化的概況。</p> <p>情意：</p> <p>1、培養對世界節慶文化的尊重。</p> <p>2、培養對世界節慶文化的欣賞。</p> <p>技能：</p> <p>1、培養世界文化思維。</p> <p>2、培養基本辨析能力。</p>			
一般能力/專業能力 General/Core Learning Outcomes			
<p>一般能力</p> <p>人文與思維</p> <p>1、能瞭解人文、社會科學的基本概念與理論。</p> <p>2、能基於人文、社會學的基礎認識，將此知識解釋人文社會的現象，並舉例說明。</p> <p>3、能在生活中運用人文、社會學的知識，思辨、分析、批判探討人類與社會現象。</p> <p>4、能覺知人文涵養教育所引發的心靈感動，欣賞、體悟多元文化與人文內涵之美。</p>			

### 內省與關懷

- 1、能進行內觀反省，了解自己的優、缺點，並據此作出適當的行為。
- 2、能藉由內觀反省，了解周遭人的感受，對群己、環境主動表現出關懷。
- 3、能對群己、環境的關懷產生價值感，成為態度。
- 4、能具有持久且一致主動關懷環境、群己，推己及人的品格。

### 創意與表達

- 1、能有效運用口頭語言、書面文書清楚表達自己的想法和他人的意見。
- 2、能運用適當工具與方式表述資料，且表述的內容論述與結構皆完整。
- 3、能有創意性的表述，並清楚傳達自己的想法。
- 4、表述的內容具有獨創見解，並與接收者可以進行有效的溝通與論辯。

### 四、科學與邏輯

- 1、能認識科學方法與科學精神的基本論述及主要內涵。
- 2、能運用多種思考方法，思索事務變化的因果和形式，探討事物間邏輯性關聯。
- 3、能依據邏輯推理原則，進行批判性思考。
- 4、能運用邏輯推理、批判性思辨能力，運用於生活與工作之中。

### 學習評量方式與配分

#### Evaluation Methods & Ratio

- |                                       |  |   |
|---------------------------------------|--|---|
| <input type="checkbox"/> 期中考試 _____ % | <input checked="" type="checkbox"/> 期中報告 <u>30</u> % | <input type="checkbox"/> 平時考 _____ %                  |
| <input type="checkbox"/> 期末未試 _____ % | <input checked="" type="checkbox"/> 期末報告 <u>30</u> % | <input checked="" type="checkbox"/> 上課參與度 <u>40</u> % |
| <input type="checkbox"/> 出席 _____ %   | <input type="checkbox"/> 口頭報告 _____ %                | <input type="checkbox"/> 其它 _____ %                   |

### 教科書(書名、作者、出版社、備註)

#### Textbook (Title, Author, Publisher, Remarks )

書名 Title	作者 Author	出版社 Publisher	備註 Remarks
講義			

### 參考書目(書名、作者、出版社、期刊、備註)

#### Reference Materials (Title, Author, Publisher/Journal, Remarks )

書名 Title	作者 Author	出版社/期刊 Publisher/ Journal	備註 Remarks
世界旅遊文化與觀光：世界遺產、節慶、飲食與人文歷史	楊明賢	揚智	
世界節慶文化探討與活動設計	陳炳輝	華立圖書	
50個經典節慶故事	管家琪	幼師文化	
世界的節慶	Isabelle Pellegrin	小典藏出版	
中西節慶文化英語	Pei-Chin Hsieh, Owain Mckimm	寂天	

### 授課進度與內容(週次、課程綱要、教學策略、作業/考試)

Schedule & Content (Week, Content of Unit, Teaching Strategies, Assignments/Quizzes)			
週次 Week	課程綱要/單元 Content of Unit	教學策略 Teaching Strategies	作業/考試進度 Assignments/Quizzes
1	課程介紹	課堂講授	課程介紹
2	節慶文化的孕育與發展	課堂講授	
3	亞洲的節慶文化-新年	課堂講授、討論	
4	亞洲的節慶文化-泰國潑水節	課堂講授、討論	
5	亞洲的節慶文化-俄羅斯謝肉節	課堂講授、討論	
6	亞洲的節慶文化-印度色彩節	課堂講授、討論	
7	美洲的節慶文化-聖誕節	課堂講授、討論	
8	美洲的節慶文化-復活節	課堂講授、討論	
9	期中報告	期中報告	
10	美洲的節慶文化-巴西嘉年華	課堂講授	
11	美洲的節慶文化-墨西哥亡靈節	課堂講授、討論	
12	歐洲的節慶文化-威尼斯面具嘉年華	課堂講授、討論	
13	歐洲的節慶文化-西班牙番茄節	課堂講授、討論	
14	歐洲的節慶文化-慕尼黑啤酒節	課堂講授、討論	
15	歐洲的節慶文化-仲夏節	課堂講授、討論	
16	其它節慶文化	課堂講授、討論	
17	其它節慶文化	課堂講授、討論	
18	期末報告	期末報告	

課程綱要對應一般能力/專業能力之涵蓋率(填寫說明)

### Correlation of Unit Content and General/Core Learning Outcomes

課程主題/單元	能力指標涵蓋率%									
	專業能力%					一般能力%				
	1	2	3	4	5	1	2	3	4	
節慶文化的孕育與發展	/	/	/	/	/	50	30	20	0	
亞洲的節慶文化	/	/	/	/	/	50	30	20	0	
美洲的節慶文化	/	/	/	/	/	50	30	20	0	
歐洲的節慶文化						50	30	20	0	
其它節慶文化						50	30	20	0	

專業能力說明

通識課程以訓練一般能力為主軸

一般能力說明

1. 人文與思維
2. 內省與關懷
3. 創意與表達
4. 科學與邏輯

# Central Taiwan University of Science and Technology

## Course Syllabus

Academic Year/Semester		Day/Night School	
Department	General Education	Program	
Course Title	The World Cultural Festivals	Instructor	Hui-Hua Chiang
Course type	Elective Course	Class	
Credit Hour	2	Hour ( s )	2
Course Code		Office	2204A
Subject Code		Advisory Time	

### Course Description

For every culture, cultural festivals hold great significance as they bring in with them loads of happiness. This course is designed to help students become more open-minded to diverse cultural festivals in the world. Students are expected to compare different cultural festivals and learn to appreciate the differences.

### Course Objectives

1. Understanding the different cultures.
2. Appreciating the different cultures.
3. Developing the intercultural perspectives.

### General/Core Learning Outcomes

#### **General Learning Outcomes**

#### **I. Humanism and thinking**

1. Can comprehend the basic concepts and theories of humanistic and social sciences.
2. Can use the knowledge acquired from humanistic and social sciences to explain and illustrate humanistic and social phenomena.
3. Can use the knowledge of humanistic and social sciences to discern, analyze, and criticize human and social phenomena in daily life.
4. Can perceive the emotional blast triggered from humanistic nurture and appreciate the beauty of multiple cultures and humanistic spirit.

#### **II. Reflection and care**

1. Can reflect upon oneself, know one's good and bad qualities and thereby act accordingly.
2. Can empathize with people around them through one's reflection, and show their care towards others and the environment.
3. Can create a sense of value and thereby form a positive attitude from their care towards others and the environment.

4. Can become empathetic towards others and develop a virtuous character that cares for others and their environment in an active manner.

### III. Creativity and expression

1. Can express oneself or others' opinions in a clear and effective manner, through oral or written presentation.
2. Can use proper tools and methods to verbalize data and produce a logical and organized content.
3. Can convey one's ideas in an original and lucid manner.
4. Can produce insightful thoughts and make effective communication or arguments with the audience.

### IV. Science and logic

1. Can comprehend the basic discourse and major contents of scientific spirit and method.
2. Can exercise multiple thinking methods to ponder on the cause and format of issues and explore their correlations.
3. Can make critical thinking based on logical principles.
4. Can apply one's logical rationalization and critical thinking to their everyday life and work.

#### Assessment standards

Midterm report 30%

Final report 30%

Class participation 40%

#### Textbook ( Title, Author, Publisher, Remarks )

Title	Author	Publisher	Remarks
Handout			

#### Reference Materials ( Title, Author, Publisher/Journal, Remarks )

Title	Author	Publisher/ Journal	Remarks
世界旅遊文化與觀光：世界遺產、節慶、飲食與人文歷史	楊明賢	揚智	
世界節慶文化探討與活動設計	陳炳輝	華立圖書	
50 個經典節慶故事	管家琪	幼師文化	
世界的節慶	Isabelle Pellegrin	小典藏出版	
中西節慶文化英語	Pei-Chin Hsieh, Owain Mckimm	寂天	

#### Course Schedule

Week	Course Subject	Teaching Method	Course Schedule
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1	Course Introduction	Lecture	Course Introduction
2	Culture and Festival	Lecture	
3	Cultural Festivals in Asia-New Year	Lecture	
4	Cultural Festivals in Asia-Thai Songkran Festival	Lecture	
5	Cultural Festivals in Asia-Russian Meat Festival	Lecture & Discussion	
6	Cultural Festivals in Asia-Holi Festival	Lecture & Discussion	
7	Cultural Festivals in North America-Christmas	Lecture & Discussion	
8	Cultural Festivals in North America-Easter	Lecture & Discussion	
9	期中報告	Midterm Report	Midterm Report
10	Cultural Festivals in South America-The Rio Carnival	Lecture & Discussion	
11	Cultural Festivals in South America- Day of the Dead	Lecture & Discussion	
12	Cultural Festivals in Europe-Carnival of Venice	Lecture & Discussion	
13	Cultural Festivals in Europe-Spanish Tomato Festival	Lecture & Discussion	
14	Cultural Festivals in Europe-Munich Beer Festival	Lecture & Discussion	
15	Cultural Festivals in Europe-Midsummer Festival	Lecture & Discussion	
16	Cultural Festivals in Other Countries-	Lecture & Discussion	
17	Cultural Festivals in Other Countries	Lecture & Discussion	
18	Final Report	Final Report	Final Report

Coverage Rate of the Course Subject Correspond to the Ordinary Ability and Professional Ability

Course Subject	Learning Outcomes %									
	Core %					General %				
	1	2	3	4	5	1	2	3	4	
Culture and Festival	/	/	/	/	/	50	30	20	0	
Cultural Festivals in Asia	/	/	/	/	/	50	30	20	0	
Cultural Festivals in America	/	/	/	/	/	50	30	20	0	
Cultural Festivals in Europe	/	/	/	/	/	50	30	20	0	

Cultural Festivals in Other Countries	/	/	/	/	/		50	30	20	0
Core Learning Outcomes	<p>General Learning Outcomes</p> <ol style="list-style-type: none"> <li>1. Humanities and Cogitation</li> <li>2. Introspection and Solicitude</li> <li>3. Creativity and Utterance</li> <li>4. Science and Logic</li> </ol>									